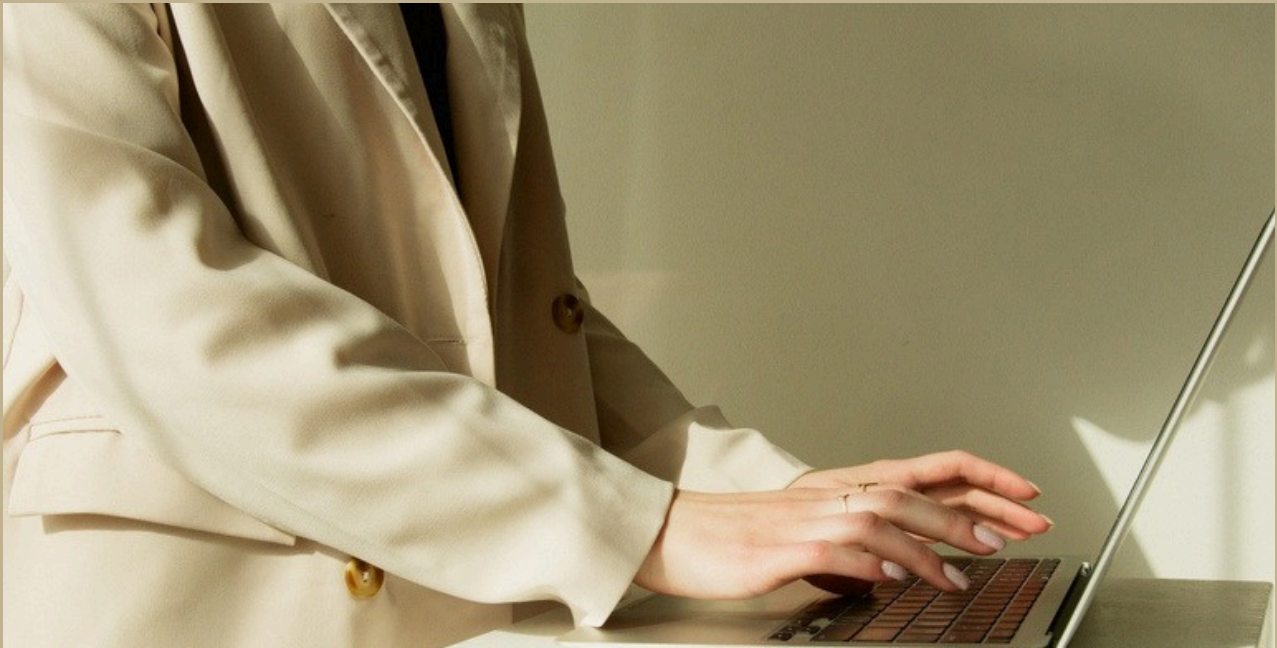


WRITER COACHING BASICS



Alicia Searl



Commonly Asked Questions:

What does writing coaching look like?

How can it help me?

What if I have never written before?

What if I require more services?

How much does writing coaching cost?

✦ THE STEP-BY-STEP PROCESS ✦

FILL OUT FORM AND HOP ON A CALL

In order to gain a better understanding of your writing goals, a form will be completed via email, followed by a 30 minute- 1 hour consultation call. This call will give you clarity, direction, and provide you with achievable goals to put into place for your writing journey.



DEVELOP A PLAN

After our call I will send over a detailed plan that will help move your writing dream forward. This will include next steps, clear and concise writing goals, and a long-term plan. Coaching packages are also available if needed. I am here to support you!

CHECK IN & OFFER SUPPORT

As you emerge as a writer, I am here to cheer you on in your writing endeavors and perfect your craft. Other writing services are also offered by a team of faithful sisters, allowing you to put your best work in front of the right audience with confidence!



When God calls you to write for His glory, He will equip you!

How coaching can help you?

It can be an overwhelming process, so let's start with the basics.

As a writing coach, my goal is to help you...

- Find the right writing path that fits your needs.
- Gain momentum via encouragement, support, and guidance.
- Understand timing and expectations with each path.
- Learn various ways to get your writing out there.
- Perfect your writing and find your voice.
- Trust God in the process!





LEVELS OF WRITERS



NEWBIE

- You are just starting out
- Writing has always been a passion but you're unsure how to get started
- You lack confidence or deal with imposter syndrome
- This dream feels overwhelming



DABBLE HERE AND THERE

- You love writing but lack time management
- You are unclear which path to take
- You have a blog or contribute to others, but nothing really consistent
- The vision for this dream feels unattainable or unrealistic



READY TO PUBLISH

- You enjoy writing and carve out time to do so as much as possible
- You have a completed manuscript (or nearly finished)
- You're unclear what to do with your writings
- You need editing and other services

OTHER OPTIONS



BLOGGING

- You get to be creative
- It's on your terms
- Build your brand
- Perfect your writing style



FREELANCE

- Flexibility Potential income
- Connect with others to show your work
- Many options and places to put yourself out there



WRITE FOR FAITH-BASED WEBSITES

- Write about faith
- Connect to editors that can lead and guide you
- Hone in your skill to write
- Writing is placed in front of a large audience



Ready to
Begin?

YOU Start!

In order to gain a better understanding of your writing dreams and goals, I want to hear it all from you! There is no charge to you at all!

We will begin with a brief chat in person or by phone (30 minutes) as you share what God is laying on your heart. If you wish to acquire about one-on-one coaching services or would like more assistance in navigating your passion for writing, a form will be completed via email and a 30 minute – 1 hour follow-up consultation call will be scheduled at that time. This call will give you clarity, direction, and provide you with goals to put into place for your writing journey.



Making the Call...

Consultation Call

During our call via zoom, facetime, or even face-to-face, we will discuss the form, your writing style, sample(s), and then walk through a tailor-made writing plan that will best grow you as a writer through a one-on-one mentorship/coaching program.

Possible questions and topics we may cover on our call:

- Jump start your writing by gaining clarity and direction
- How to overcome obstacles in your writing
- Best ways to use your writing and share your faith and story
- Various genres and styles of writing that will speak to your audience
- Honing in your audience
- Review manuscripts
- How to overcome writer's block
- What to post on social platforms
- Websites, blogs, and other avenues to share your writing
- When to take the next step and publish
- And so much more!

Together, let's discover the unique plan that will benefit your specific writing skills and talents to grow God's kingdom!



Services and Fees

First Coaching Call

\$50- 30 MINUTE 1:1 COACHING CALL

\$75 - 1 HOUR 1:1 COACHING CALL

Coaching Packages

\$125

TWO
CUSTOMIZED
1:1 ONE
HOUR
COACHING
CALL

\$250

FOUR
CUSTOMIZED
1:1 ONE
HOUR
COACHING
CALLS

\$400

SIX
CUSTOMIZED
1:1 ONE
HOUR
COACHING
CALLS

Other Services



Editing/Proofreading

Stephanie is a woman of faith with the special ability to pick up on grammatical errors so that you can bring your best work forward.

You will be working with her directly if you are in need of her services.



Contact Info:
svanhorn73@yahoo.com

Graphic Design

Kristine is a sister in Christ that has an eye for design and the gift of creating beautiful graphics, book covers, and images that inspire and bring words to life.

You will be working with her directly if you are in need of her services.



Contact Info:
kristine@grumme.tv
(accepting new clients beginning of 2026)



Faith-filled Sisters Writing Team!

TRUST GOD TO LEAD YOU IN THE PROCESS

What started as a lofty dream that God laid on your heart, is now beginning to unfold. So, trust that God will open doors and pathways to use your gift and love for words to grow His kingdom!

However, do keep in mind that writing and publishing is a process, so be patient with yourself as you seek God's wisdom and discernment. Navigating the writing world can feel overwhelming and even intimidating, but when God calls you to something, He won't stop stirring in your heart until you obey Him and follow His lead. Let go of the worry and fear, drop the doubts, and just trust Him. He's got you, friend!

This is an exciting time and I would love to walk beside you and support you as you live out this mission to write with purpose!

While I will only be one link to the puzzle of many pieces that will come together on this writing journey, I pray that God brings forth many others to partner with you to fulfill this dream. Yes, it really does take a true partnership with trusted, faithful, and fellow writers to help bring this passion of writing and willingness to share God's message to life!

So, my writer friend... are you ready?



If you are ready to take the next steps, I am here to support you every step of the way! Send me an email and let's chat and set up a consultation call - today!

I am rooting for you!

With Love,

Alicia Searl

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